

7 August 2024

TfNSW Reference: SYD24-01314/02
Council Reference: DA23/16892 (CNR-64098)



Ms. Kirsten Fishburn
Secretary
Department of Planning, Housing, and Infrastructure
Locked Bag 5022
Parramatta NSW 2124

**CONTINUED USE OF THE EXISTING ADVERTISING STRUCTURE FOR A FURTHER 15 YEARS
EASTERN SIDE M7 MOTORWAY LOT 41 DP 1164508 ASH ROAD, PRESTON**

Dear Ms. Fishburn,

Reference is made to Council's referral regarding the abovementioned Development Application (**DA**) which was referred to Transport for NSW (**TfNSW**) for comment. TfNSW advises that:

- For the subject DA, TfNSW is the Applicant and as such clauses 3.10 and 3.14 of the *State Environmental Planning Policy (Industry and Employment) 2021* is applicable, with the Minister of Planning and Public Spaces as the relevant Consent Authority.
- The DA does not require TfNSW concurrence under section 138 of the *Roads Act, 1993* as the DA is for the continuous use of the illuminated static advertising sign installed adjacent to Lot 41 DP 1164508 of the M7 Motorway (**classified road**) and no changes or physical works are proposed to the existing sign within the road or road reserve.
- Previous DA granted limited time approval (DA lapsed 1st December 2023) for the existing signage and retention of the signage beyond the approved timeframe requires a new DA for the continual use.
- The advertising sign is visible to road users on the M7 Motorway (**classified road**) travelling northbound.
- Safety Assessment dated 29 May 2024 states the crash history does not indicate that the existing sign has had a negative impact on road safety, nor resulted in any decrease in road safety in the immediate vicinity of the site.

Based on the information identified above TfNSW recommends that the following requirements are included in any Development Consent issued by the relevant Planning Authority:

1. The proposed signs design and operation shall be in accordance with the Transport Corridor Outdoor Advertising and Signage Guidelines 2017 requirements.
2. The images displayed on the sign should not contain or use:
 - Flashing or flickering lights or content.
 - Animated displays, moving parts or simulated movement.
 - Complex signage including text and information that hold a driver's attention beyond "glance appreciation".
 - Signage resembling traffic control devices by use of colour, shape or words that can be construed as giving instruction to traffic for example, red, amber, or green circles, octagons, crosses, triangles, and words such as 'stop' or 'halt'.
 - A method of illumination that distracts or dazzles; and
 - Dominant use of colours red or green.

If you have any further questions regarding the above matter, James Douglas, Land Use Planner, would be pleased to take your call on (02) 9983 3987 or via email at development.sydney@transport.nsw.gov.au.

Yours sincerely,

Brendan Pegg
Senior Manager Land Use Assessment Central and Western
Planning and Programs, Greater Sydney Division